

| | Narrative Summary | Indicators | Means of Verification | Assumptions (and Risks) |
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| Goal | Election campaigns/ elections are carried out with high levels of participation of women and without violence exercised against women | 25% reduction in reported incidents of violence against women in towns X and Y No serious incidents during the elections/ campaign period in towns X and Y | Report by independent election observers (e.g UN/ EU) for previous national election (baseline) and current election Participant (direct) observation and two polling stations | That figures on violence are available for the previous and current national elections That electoral reports are indeed independent and unbiased. That easy access allowed to polling stations |
| Outcome | Increased readiness of women to vote and participate in elections/ campaigns Increased awareness of the need to create space for women's participation in elections | 20% increase in number/ percentage of women voting/ participate in elections/ election campaign Measured and balanced language in campaign literature and rallies | Polling figures/ exit polls showing gender breakdown (for previous and current election) of those voting and of electoral candidates in towns X and Y/ nationally Document analysis of campaign literature during previous and current national election Interviews with local CSOs and district election coordinators | That these figures and this gender breakdown exist That such literature can be freely distributed locally and that more remote populations can be accessed |

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| Output | <p>Output 1: Training workshops for women/ men aimed at encouraging participation and voting in elections</p> <p>Output 2 Advocacy campaign with accompanying literature to sensitise those coordinating elections and participating in them</p> | <p>200 people trained (at least half of whom must be women aged 18 or over)</p> <p>Guidebook, posters and flyers created to sensitise election coordinators and promote women's participation</p> | <p>Attendance records at workshops</p> <p>End of training questionnaires or pre-and post-workshop quizzes</p> <p>Copies of documentation and minutes of meetings</p> | <p>National/ local government is receptive to lobbying rather than suspicious of ulterior motives/ bias</p> <p>Local population agrees that women should vote/ participate actively in election campaigns</p> <p>The media is sufficiently free to allow dissemination of advocacy outputs</p> |
| Activity | <p>Activity 1: Development of activities giving women greater confidence to vote and participate in elections/ campaigns</p> <p>Activity 2: Advocacy work with election campaign managers, local elders, government officials and Ministers responsible for coordinating elections</p> | <p>Number of women/ women trained directly and women/ men benefiting indirectly from training</p> <p>Number and length of meetings between local CSOs and campaign managers, local elders, government officials/ Ministers prior to elections</p> | <p>Written, filmed or photographic evidence of different stages in the development of this training</p> <p>Minutes of meetings</p> | <p>National/ local government will not ban this training</p> <p>That local stakeholders and beneficiaries will be receptive to this advocacy work</p> |