

	Narrative Summary	Indicators	Means of Verification	Assumptions (and Risks)
Goal	Election campaigns/ elections are carried out with high levels of participation of women and without violence exercised against women	25% reduction in reported incidents of violence against women in towns X and Y No serious incidents during the elections/ campaign period in towns X and Y	Report by independent election observers (e.g UN/ EU) for previous national election (baseline) and current election Participant (direct) observation and two polling stations	That figures on violence are available for the previous and current national elections That electoral reports are indeed independent and unbiased. That easy access allowed to polling stations
Outcome	Increased readiness of women to vote and participate in elections/ campaigns Increased awareness of the need to create space for women's participation in elections	20% increase in number/ percentage of women voting/ participate in elections/ election campaign Measured and balanced language in campaign literature and rallies	Polling figures/ exit polls showing gender breakdown (for previous and current election) of those voting and of electoral candidates in towns X and Y/ nationally Document analysis of campaign literature during previous and current national election Interviews with local CSOs and district election coordinators	That these figures and this gender breakdown exist That such literature can be freely distributed locally and that more remote populations can be accessed

Output	<p>Output 1: Training workshops for women/ men aimed at encouraging participation and voting in elections</p> <p>Output 2 Advocacy campaign with accompanying literature to sensitise those coordinating elections and participating in them</p>	<p>200 people trained (at least half of whom must be women aged 18 or over)</p> <p>Guidebook, posters and flyers created to sensitise election coordinators and promote women's participation</p>	<p>Attendance records at workshops</p> <p>End of training questionnaires or pre-and post-workshop quizzes</p> <p>Copies of documentation and minutes of meetings</p>	<p>National/ local government is receptive to lobbying rather than suspicious of ulterior motives/ bias</p> <p>Local population agrees that women should vote/ participate actively in election campaigns</p> <p>The media is sufficiently free to allow dissemination of advocacy outputs</p>
Activity	<p>Activity 1: Development of activities giving women greater confidence to vote and participate in elections/ campaigns</p> <p>Activity 2: Advocacy work with election campaign managers, local elders, government officials and Ministers responsible for coordinating elections</p>	<p>Number of women/ women trained directly and women/ men benefiting indirectly from training</p> <p>Number and length of meetings between local CSOs and campaign managers, local elders, government officials/ Ministers prior to elections</p>	<p>Written, filmed or photographic evidence of different stages in the development of this training</p> <p>Minutes of meetings</p>	<p>National/ local government will not ban this training</p> <p>That local stakeholders and beneficiaries will be receptive to this advocacy work</p>