

Type of Evaluation	Step 1: Develop	Step 2: Data Collection	Step 3: Data Checking	1-2-3 in Practice
<b>The Full 1-2-3 Method</b>				
<b>A) Metrics-Based Evaluation</b>	Logical Framework  (for hard & soft data)	<ul style="list-style-type: none"> <li>• Various Quantitative Data Collection &amp; Analysis Techniques (e.g. surveys/questionnaires)</li> <li>• Various Qualitative Data Collection &amp; Analysis Techniques (e.g. focus groups)</li> </ul>	<ul style="list-style-type: none"> <li>• Key Informant Interviews</li> <li>• Participant Observation</li> <li>• Case Study</li> </ul>	Brief Worked Example 1
<b>B) Theory-Based</b>	Theory of Change  (for more nuanced data)	<ul style="list-style-type: none"> <li>• Most Significant Change</li> <li>• Focus Group</li> <li>• Survey/Questionnaire</li> <li>• Appreciation Line</li> <li>• Graffiti wall</li> <li>• Time Diagram</li> </ul>	<ul style="list-style-type: none"> <li>• Key Informant Interviews</li> <li>• Community interviews</li> <li>• Participant observation</li> </ul>	Brief Worked Example 2
<b>The Quick 1-2-3 Method</b>				
<b>C) Quick Appraisal or Self-Evaluation</b>  (for NGOs)	Basic M&E Framework  (for quick data)	<ul style="list-style-type: none"> <li>• Most Significant Change</li> <li>• Straw poll</li> <li>• Mood box/ Pebbles in box</li> <li>• Mini-survey</li> <li>• Palm on chest</li> <li>• Technology-led methods (twitter poll, survey monkey, metimetre...) *</li> <li>• Appreciation Line</li> <li>• Graffiti wall</li> <li>• Time Diagram</li> <li>• Small Focus Group</li> </ul>	<ul style="list-style-type: none"> <li>• Snapshot interviews,</li> <li>• Short participant observation</li> <li>• Short key informant interviews</li> <li>• Mini-surveys</li> <li>• Small focus groups</li> </ul>	
<b>D) Quick Appraisal or Self-Evaluation</b>  (for Volunteer Organisations)	Pre-Arrival Questionnaire  (for baseline data)	<ul style="list-style-type: none"> <li>• Snap-shot interviews</li> <li>• Appreciation Line</li> <li>• MSC</li> <li>• Palm on chest</li> <li>• Mood box/ Pebbles in box</li> <li>• Participant observation</li> </ul>	<ul style="list-style-type: none"> <li>• Pre-Departure Questionnaire</li> </ul>	

\*Technology-led methods are not discussed here due to issues relating to internet access in many parts of the developing world